

## Point-of-Sale



# Reduced carcinogens. Premium taste.<sup>TM</sup>

Also available in Ultra Light 100s

New



Mass Riser  
(22.5" W x 16" H)

SURGEON GENERAL'S WARNING: Cigarettes Cause Lung Cancer and Emphysema.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer and Emphysema. Reduced carcinogens, nicotine, and tar content. 100% of the nicotine and tar in regular cigarettes is present in these reduced nicotine and tar cigarettes. © 2001 Vector Tobacco (USA) Ltd.



Omni Shipper Display  
(10.25" W x 19.5" H x 4.25" D)



Shelf Talker  
(11" W x 3" H)



Poster (17" W x 11" H)

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